

ACT Workforce Research Snapshot: Return on Value (ROV) of the Work Readiness System

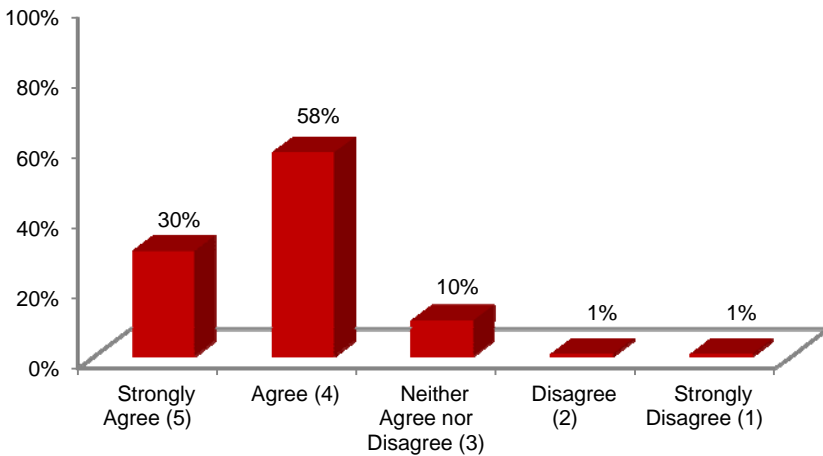
ACT's Work Readiness System improves workforce quality and readiness with 5 components:

- Job Analysis
- Assessments
- Training & Curriculum
- Certification
- Research & Analytics



What are the benefits to employers who use the Work Readiness System?

The Work Readiness System Improves the Overall Outcome of the Hiring Process



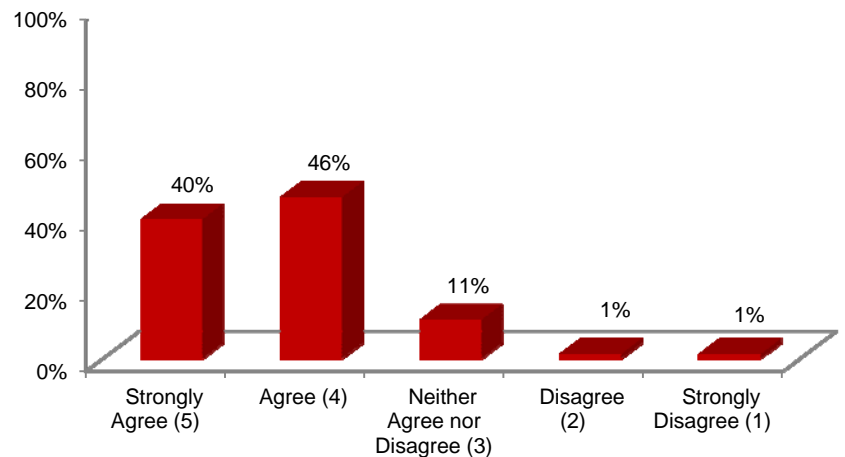
Nationally, the majority of businesses who are using the Work Readiness System (82%) are doing so as part of an organizational selection process for hiring.

Most businesses using the Work Readiness System (88%) agree that it improves hiring outcomes.

The vast majority of businesses using the Work Readiness System (86%) confirm that its benefits justify its cost.

Specific benefits reported most frequently include a reduction in turnover in their organization (67%) and improvement in their employees' on-the-job productivity (63%).

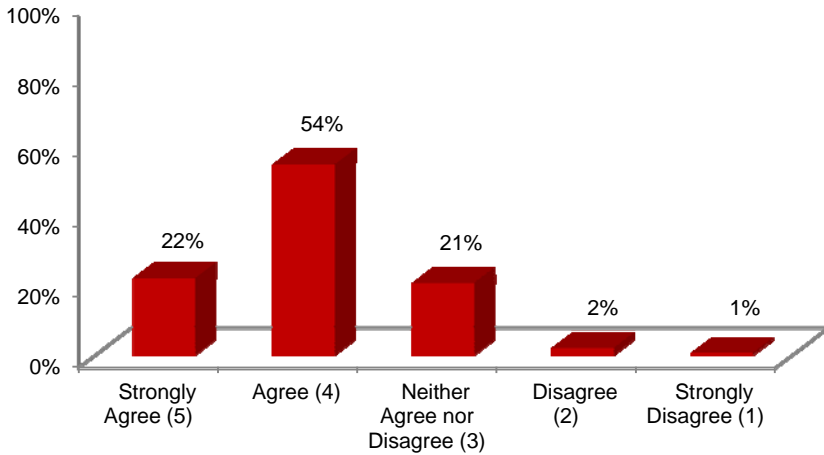
The Benefits Provided by the Work Readiness System Justify the Cost to My Organization



ACT Workforce Research Snapshot:

Return on Value (ROV) of the Work Readiness System

The Work Readiness System Provides Evidence of Achievement Beyond a Diploma or Degree



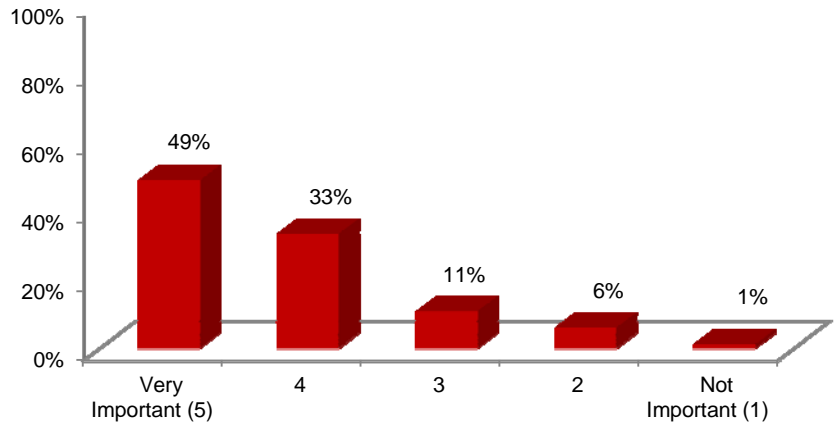
Most businesses using the Work Readiness System (78%) agree that it provides individuals with a useful credential after training and provides evidence of achievement beyond a diploma or degree (76%).

Many businesses believe the system’s benefits extend beyond their specific organizations. Most of them (76%) agree that the Work Readiness System provides evidence of a ready-to-work or skilled workforce for regions and states.

Most businesses (72%) agree or strongly agree that the Work Readiness System helps differentiate their organization from others.

Specifically, a majority (82%) of businesses using the NCRC report that it is important for meeting their organizational goals.

Importance of the National Career Readiness Certificate for Meeting Organizational Objectives



Most businesses (92%) report that they trust the results provided by the Work Readiness System.

About the data

A national survey of ACT Work Readiness System users was conducted for businesses that use one or more of the components of the system which include: the National Career Readiness Certificate, WorkKeys® Cognitive and Soft Skills Assessments, Job Profiling, and KeyTrain® curriculum. Reported results are from a 2011 stratified sample of business users (n = 946) with a response rate of 21%.

©2012 by ACT, Inc. All rights reserved

WorkKeys® is a registered trademark of ACT, Inc. in the U.S.A. and other countries. KeyTrain® is a registered trademark of ACT, Inc. NCRC™ is a trademark of ACT, Inc.

